

Sales Order

Station: KAWL-AM Agency: KATZ MEDIA GROUP
 Contract Name: NE GOV 1473-02 Address: 125 WEST 55TH ST, 3RD FLOOR
 Contract#: 30203530 City: NEW YORK State: NY Zip: 10019
 Start Date: 3/09/22 End Date: 5/10/22 Buyer: _____
 Revenue Type: Political Type: Cash Tax Schedule: _____ (None)
 Advertiser: BRETT LINDSTROM FOR GOV/AGY Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: 1116KPHIL Comm %: 0
 Product Name: NE Gov 1473 Makegood Policy: Within Contract Dates
 Estimate #: 1473
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	3/09/22	3/11/22		6:00 AM	10:00 AM	60			X	X	X			3	W	24.70	3	74.10	1	
2	3/09/22	3/11/22		10:00 AM	3:00 PM	60			X	X	X			3	W	24.70	3	74.10	1	
3	3/09/22	3/11/22		3:00 PM	7:00 PM	60			X	X	X			3	W	21.17	3	63.51	1	
4	3/14/22	3/25/22		6:00 AM	10:00 AM	60	X	X	X	X	X			5	W	24.70	0	0.00	1	
=== CANCELED ===																				
5	3/14/22	3/25/22		10:00 AM	3:00 PM	60	X	X	X	X	X			5	W	24.70	0	0.00	1	
=== CANCELED ===																				
6	3/14/22	3/25/22		3:00 PM	7:00 PM	60	X	X	X	X	X			5	W	21.17	0	0.00	1	
=== CANCELED ===																				
7	4/04/22	5/06/22		6:00 AM	10:00 AM	60	X	X	X	X	X			10	W	24.70	50	1,235.00	1	
8	4/04/22	5/06/22		10:00 AM	3:00 PM	60	X	X	X	X	X			10	W	24.70	50	1,235.00	1	
9	4/04/22	5/06/22		3:00 PM	7:00 PM	60	X	X	X	X	X			10	W	21.17	50	1,058.50	1	
10	5/09/22	5/10/22		6:00 AM	10:00 AM	60	X	X						5	W	24.70	5	123.50	1	
11	5/09/22	5/10/22		10:00 AM	3:00 PM	60	X	X						5	W	24.70	5	123.50	1	
12	5/09/22	5/10/22		3:00 PM	7:00 PM	60	X	X						5	W	21.17	5	105.85	1	
13	3/14/22	3/15/22		6:00 AM	10:00 AM	60	1	1						23	D	24.70	2	49.40	74 10	
14	3/14/22	3/15/22		10:00 AM	3:00 PM	60	1	1						23	D	24.70	2	49.40	74 10	
15	3/14/22	3/15/22		3:00 PM	7:00 PM	60	1	1						23	D	21.17	2	42.34	63 51	
16	3/28/22	4/01/22		6:00 AM	10:00 AM	60	X	X	X	X	X			6	W	24.70	6	148.20	1	
17	3/28/22	4/01/22		10:00 AM	3:00 PM	60	X	X	X	X	X			6	W	24.70	6	148.20	1	
18	3/28/22	4/01/22		3:00 PM	7:00 PM	60	X	X	X	X	X			6	W	21.17	6	127.02	1	

Billing Projections: By Month

	Mar 22	Apr 22	May 22
CA	705.70	2,893.37	1,058.55
ST	-352.85	2,540.52	1,764.25

423.42

☒ Print Spot Prices☒ Co-op Required

Thank You For Your Business

Notes to Traffic: WARNING! This order has one or more
schedule lines canceled which has already aired.Any spots which are aired, posted or invoiced must be
reconciled manually. Spots in the future will be removed
automatically when contract revision is scheduled in
traffic.

Revision on 3/22/22

TOTAL SPOTS ~~198~~ 201GROSS TOTAL \$ ~~4,657.62~~

ADJUSTED SPOTS 198

ADJUSTED TOTAL \$ ~~4,657.62~~

4728.19

APPROVE DECLINE

☐☐

Traffic Director

☐☐

Sales Manager

☐☐

Business Director

☐☐

Station Manager

REVISED

Mar 22, 22
CONT# 35650070 Mod# 2 Ver# 5 (Last = MOD 1 CF)
REP KATZ RADIO
TO KAWL-AM (York NE)
FM BRIAN DONLEY
OFF PHILADELPHIA
AGY Katz Media Group
ADDR 125 West 55th Street 3rd Floor
New York, NY 10019

DDS CONT# 0
C/P/E: / / 1473

SALESPERSON FAX#

PH #

BYR Helen Hanratty1
ADV BRETT LINDSTROM FOR GOVERNOR
PDT NE Gov
FLT Mar 07, 22 - May 15, 22

*** REP ORDER COMMENT ***

**** 3/22/2022 12:22:00 PM: PER CLIENT'S REQUEST, SPOTS HAVE BEEN CANCELLED FOR 3/16-3/29 WHILE THE CAMPAIGN GOES DARK. ACTIVITY SHOULD RESUME ON WEDNESDAY, 3/30**

**** 3/22/2022 12:22:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.**

**** 3/22/2022 12:22:00 PM: THIS IS A REVISED ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!**

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
	1.1	..WTF..	6A - 10A	60	3/9/2022 - 3/11/2022	1W	3	\$24.70	3
	1.2	..WTF..	10A - 3P	60	3/9/2022 - 3/11/2022	1W	3	\$24.70	3
	1.3	..WTF..	3P - 7P	60	3/9/2022 - 3/11/2022	1W	3	\$21.17	3
		** WEEKLY FLIGHT TOTALS **					9	\$211.71	
		<u>FLIGHT 2</u>							
CHG	2.1	MTWTF..	6A - 10A	60	3/14/2022 - 3/18/2022	1W	3	\$24.70	3
CHG	2.2	MTWTF..	10A - 3P	60	3/14/2022 - 3/18/2022	1W	3	\$24.70	3
CHG	2.3	MTWTF..	3P - 7P	60	3/14/2022 - 3/18/2022	1W	3	\$21.17	3
		** WEEKLY FLIGHT TOTALS **					9	\$211.71	
		<u>FLIGHT 3</u>							
	3.1	MTWTF..	6A - 10A	60	3/28/2022 - 4/1/2022	1W	6	\$24.70	6
	3.2	MTWTF..	10A - 3P	60	3/28/2022 - 4/1/2022	1W	6	\$24.70	6
	3.3	MTWTF..	3P - 7P	60	3/28/2022 - 4/1/2022	1W	6	\$21.17	6
		** WEEKLY FLIGHT TOTALS **					18	\$423.42	
		<u>FLIGHT 4</u>							
	4.1	MTWTF..	6A - 10A	60	4/4/2022 - 5/6/2022	5W	10	\$24.70	50
	4.2	MTWTF..	10A - 3P	60	4/4/2022 - 5/6/2022	5W	10	\$24.70	50

Mar 22, 22
 CONT# 35650070 Mod# 2 Ver# 5 (Last = MOD 1 CF)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 1473

4.3	MTWTF..	3P - 7P	60	4/4/2022 - 5/6/2022	5W	10	\$21.17	50
				** WEEKLY FLIGHT TOTALS **		30	\$3,528.50	
	FLIGHT 5							
5.1	MT.....	6A - 10A	60	5/9/2022 - 5/10/2022	1W	5	\$24.70	5
5.2	MT.....	10A - 3P	60	5/9/2022 - 5/10/2022	1W	5	\$24.70	5
5.3	MT.....	3P - 7P	60	5/9/2022 - 5/10/2022	1W	5	\$21.17	5
				** WEEKLY FLIGHT TOTALS **		15	\$352.85	

	Mar 22	Apr 22	May 22				
SPOTS	18	108	75				
CASH	423.42	2540.52	1764.25				
TRADE	0.00	0.00	0.00				
NSL	0.00	0.00	0.00				
TOTAL	423.42	2540.52	1764.25				

						TOTAL
SPOTS						201
CASH						4,728.19
TRADE						0.00
NSL						0.00
TOTAL						4,728.19

**** Competitive Comments ****

LINDSTROM FOR NE GOV RADIO 3.9 - 5.10

SVC: FA99 MSA CustRadio

Demo Adults 50+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.